

Woman's Clubs.

Wasatch Literary Circle. The Wasatch Literary club met with Mrs. Duncan Tuesday afternoon. A paper on "Forestry" was given by Miss Emma Cummings, and this was followed by a discussion. Mrs. C. S. Kinney talked on the "Forest Reserves of Utah," and told something of the work to be done in Big Cottonwood canyon. The meeting adjourned to meet March 20 with Mrs. J. P. Norton, 1063 Blaine avenue.

club house. Mrs. Kidder will speak of "The Evolution of Dress." Mrs. John Hughes will review Florence Morse Klingley's latest book, "The Resurrection of Miss Cynthia." The officers of the Daughters of the Pioneers met Wednesday at the home of President Susa Young Gates. Arrangements were made for the annual encampment which will be held at the home of the founder, Mrs. Annie T. Hyde, April 11. After the business meeting Mrs. Gates entertained at dinner. The tourist section of the Ladies' Literary club will meet Tuesday morning at the club house. Mrs. James L. Franken will continue the subject of Chinese art and Mrs. George W. Moyer will give a talk on Li Hung Chang. An entertainment will be given by the Seekers' club at 2:30 p. m. on St. Patrick's day at the home of Mrs. J. T. Beless at 172 West Seventh South street. The proceeds will be given to the Infants' Home and Day Nursery on I street.

The house decoration section of the Ladies' Literary club will meet at 10:30 o'clock tomorrow morning with Mrs. Charles G. Plummer, when Mrs. Plummer will discuss "The Planning and Arranging of County Homes." The Seekers' Literary club will meet at the home of Mrs. C. W. Seaton, 356 West Second North street at 2 p. m. Tuesday. A paper on Edgar Allan Poe will be read by Mrs. Owens, and a book review given by Mrs. Brennan. The Treble Clef club will have an important rehearsal at 7:30 o'clock next Tuesday evening in room 255 Commercial club building. The Woman's Democratic club will hold the regular meeting with Mrs. Annie Piercy at 223 J street at 2:30 on Wednesday. The history section of the Ladies'

Literary club will hold special meeting next Thursday at the club house, when Mrs. C. H. Blanchard of the Reviewers' club will discuss Greek architecture. The Ladies' Literary club chorus will hold its regular meeting at 4 o'clock next Friday afternoon in Mrs. M. A. Wetzel's studio. Daughters of American Revolution. The Spirit of Liberty chapter of the D. A. R. met Thursday afternoon with Mrs. Frank E. Stephens, the programme being under the leadership of Miss Anna Decker. Miss Ethel Paul read a paper on "George Bernard Shaw," and Mrs. John Reed of Denver gave a number of readings. Miss Zora Shaw sang several vocal selections, with Mrs. L. E. Hall, the chapter regent, was elected to represent the chapter at the national D. A. R. meeting to be held in Washington, with Mrs. Henry La Motte as alternate. Mrs. Thomas

Weir will be the additional delegate, with Mrs. L. C. Miller as alternate. Besides these the chapter will be represented by Mrs. Mary M. F. Allen of Park City, who is the state regent. Provo Clubs. A musical was given by the Utah Sorosis at the home of Mrs. R. R. Irvine, jr., Wednesday evening. The rooms were decorated with the club colors, heliotrope and white. Potted plants and cut flowers were used in profusion. The occasion was the ninth anniversary of the club. Mrs. Martha Royle King of Salt Lake gave a talk on "Women as Musicians and Composers." She sang many songs, illustrating her talk, accompanied by Miss Edna Edmond of Salt Lake. A luncheon was served and the remainder of the evening passed in social conversation. About one hundred guests were present. The Nineteenth Century club met Thursday afternoon at the home of

Mrs. George Havercamp. The following programme was carried out: "Art in Music," by Mrs. H. L. Love; "Rugs," by Mrs. George Havercamp. Woman's Athenaeum of Park City. The regular meeting of the Woman's Athenaeum was held Monday afternoon at the home of Mrs. L. E. Hubbard. Mrs. A. R. Weeter read a paper on "Pure Food," after which the meeting was thrown open for discussion, as no regular work was done. The next meeting will be held at the home of Mrs. John Thompson. CALIFORNIA RATES—TODAY. Colonist rate of \$25.00 to San Francisco, Los Angeles and intermediate points via the Salt Lake Route. 169 South Main. Phones 1986. WALL PAPER—PAINT. Large new stock; popular prices. C. H. Bodel, Nos. 33-35 East 1st South.

DESPERATE ATTEMPT TO ROB A MESSENGER. San Francisco, March 10.—An attempt to rob John Wilson, an aged messenger of the Seaboard bank, was made today on Market street. He carried a bag containing \$5,000 in gold which he was conveying from the Western National bank. As he alighted from a street car opposite the Seaboard bank he claims to have been struck on the head by some one who attempted to secure the coin. The bag fell and its contents were scattered on the street. The money was recovered and Wilson was taken to a hospital. Ask your grocery for Vienna bakery bread. "It's the Best." Modern Plumbing. At moderate prices. George G. Doyle & Co., 211 State street. Phone 162.

Unfolding of Spring Styles

Yes, Spring is Here, and it brings New Ideas and New Styles in Wearing Apparel—from Head Covering to Footwear. Throughout this entire establishment you will find evidence of its influence in the dainty freshness of the goods and newness of design. Our Cloak Department is replete with the latest creations, and if you want "something different" you will be sure to find it here. Our early exhibit of exclusive Millinery presents some charming examples, and is authoritative of what will be worn this spring. There is always something to interest you, and attract you to the BIG STORE every day, but commencing Monday you will find hundreds of unusual Price Inducements in almost every department. Read every item—there's money to be saved on all. Please Remember—EVERYTHING IS NEW.

SOME OF THE SMALLEST PRICES EVER PUT ON NEW SPRING GOODS.

THREE HOSIERY SPECIALS



We cannot say too much in praise of the Hosiery Stock we carry. It is the best, the very best of every kind, and not a dollar's worth of seconds—everything chosen to meet the requirements of women who want absolutely irreproachable qualities.

No. 1 is a Misses' fine ribbed, black cotton hose, sold regularly at 30c a pair; is made a special for this sale at **20c**

No. 2 is a Misses' black hose, an extra fine gauge of Egyptian pure combed Mao, a 35c hose to be sold as a special during sale at **25c**

No. 3 is for the boys; made of heavy black cotton, reinforced at knee, heel and toe, the biggest value known to the trade at **25c**

ABOUT THE NEW SPRING APPAREL

Every day we receive large consignments of the new Spring Suits, Coats and Waists, which were personally selected by our representatives while in the east. They come from the leading tailoring firms of America, and have that striking air of quality and exclusiveness which is always characteristic of Women's Costumes at Z. C. M. I.

These garments are exhibited in a greater profusion of beautiful styles, offering more opportunities for choice selection and better values than any other showing of similar apparel in this city. This statement will be verified by general inspection and careful comparisons, which we earnestly invite. Everything is priced according to our usual policy of purely legitimate profit—simply asking you to pay for material and labor—the style being yours for the courtesy of buying.

IN THE CLOAK AND SUIT DEPARTMENT.

HANDKERCHIEF, EDGING AND GLOVE SPECIALS.

Three splendid offers in the notions department for one week, commencing Monday morning, March 12. They ought to bring a crowd of eager buyers:

20c to 35c Handkerchiefs, 15c—Hemstitched and embroidered and scalloped embroidered handkerchiefs, worth from 20c to 35c each, special for week 15c.

Edgings at Half Price—A very pretty line of Hamburg Embroidery edgings to be sold at 5c, 7 1/2c, 10c, 12c, 15c, 20c, 25c and 30c a yard, every one of them worth double these prices.

\$1.35 Pique Gloves, \$1.00—Our regular \$1.35 stock of women's Pique Gloves, in all colors and sizes, will be sold all this week at \$1.00 a pair. This is a most excellent glove for street wear.

Just Received—Beautiful line of 12 and 16 button length Glace Kid Gloves; all sizes in black and white.



TWO SPECIALS IN CHALLIES

For 3 Days Only

Monday, Tuesday and Wednesday

Naturally the choicest of them will be bought up by women who appreciate first choice and exclusiveness, so it isn't wise to leave the choosing until later, when such materials will be in strong demand. Come Monday morning if you can.

65c French Wool Challies at 45c. They have just arrived, and are certainly among the prettiest fabrics we have ever shown—it is a beautifully figured line, worth every cent of regular price, but for these three days you may have them at 45c a yard.

50c Satin Striped Challies at 37 1/2c. A prettier line of Challies were never imported for this market. You will simply be captivated with the dainty effects these goods present. If you will ever have Chally needs, you'll save money by purchasing at this extraordinary price of 37 1/2c.

HALF PRICE SALE IN ART DEPT.

For the Whole Week

All Lunch Cloths and Scarfs, in Drawwork, Cluny Lace, Battenburg and White Embroidery offering almost an endless variety of patterns, and in all sizes, will be sold during this sale at **JUST HALF THE REGULAR PRICES.** And while this offer is announced for one week's selling, if you want good selection, it will pay you to attend early.

Hats

Will

Be

Trim'd

Free

Free

For

For

Three

Days

Only



COMMENCING MONDAY MORNING

HERE IS THE PROPOSITION.

We have just received several hundred handmade hats, in all the new shapes and colors, made of horsehair braid, chiffon and maline. They are not "Sale" Hats bought for a special run, but we obtained them at such a price as will allow us to offer them to you at the Bargain Prices of \$2.00 to \$5.00. You can either purchase your trimmings here, or bring your own materials—it will make no difference to our offer—and we will do the work of trimming according to your order **ABSOLUTELY FREE.** Remember every shape is new and correct, and don't forget that the offer only holds good for

MONDAY, TUESDAY AND WEDNESDAY.

SOME SPECIALS IN BED SPREADS

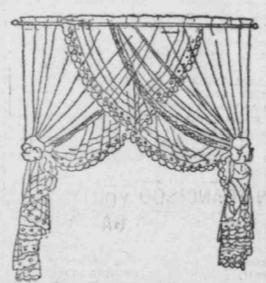
To take advantage of these offerings you must come Monday, Tuesday or Wednesday, when our entire stock of Honey Comb and Marseilles Bed Spreads will be sold at the following remarkable reductions

\$1.00 Spread for ... \$.80	\$1.25 Spread for ... \$1.00	\$1.50 Spread for ... \$1.20
\$1.75 Spread for ... 1.40	\$2.00 Spread for ... 1.50	\$2.50 Spread for ... 2.00
\$3.00 Spread for ... 2.10	\$3.50 Spread for ... 2.50	\$4.00 Spread for ... 3.20
\$4.50 Spreads for ... 3.60	\$5.00 Spread for ... 4.00	\$5.50 Spread for ... 4.40
\$6.00 Spread for ... 4.80	\$6.50 Spread for ... 5.20	\$7.00 Spread for ... 5.60

All White Mercerized Waistings, 20% Off. We have the largest and most complete line of White Mercerized Waistings ever shown to the Salt Lake public. Almost every design you can imagine is exhibited, patterns to suit every taste and satisfy every whim. They are sure to be eagerly sought, so it will be wisdom to make choice early. This is a fabric that does not lose its lustre after washing, being highly mercerized it forever retains its silky appearance. Come and get what you want of it at One-Fifth Less than Usual Price.

20c Craplisse for only 15c a Yard. This is the new fabric so popular for Kimonas and Dressing Sacques. It comes in all colors, with a variety of Oriental designs; noted particularly for their washing qualities. You should have some. Save five cents on each yard by purchasing what you want during this sale.

IN THE STAPLES DEPARTMENT



THE OXFORD SEASON HERE AGAIN



We invite and welcome the searchlight of keen inspection on our Footwear for Men, Women and Children, feeling confident that such will result in the verdict that we have the finest line of shoes ever exhibited in this city, comprising the newest and cleverest ideas of the World's best Shoe makers. There are many good points about the shoes we carry that are not noted in other lines, such points as neat appearance, elegant finish, individuality, perfect style and unquestioned quality.

Some of the Smartest Shoe Styles for Women are the Oxford, Gibson and Christie Ties, in blacks, tans and browns, in the newest and best leathers. Men's Oxfords come in all leathers, patent kid, patent colt, vic, etc., in different shades of tan and brown, as well as in gunmetal and black. The tendency this year is toward the semi-pointed toe, with the straight and medium swing lasts. But "seeing is believing."

So come in NOW and see the New Things for Spring and Summer.

REMNANT CARPET SPECIALS, ONE-THIRD OFF.

We have twenty-five pieces of 23 1/4-inch borders and thirty-five pieces of 27-inch Carpet, in eight to twenty-five yard lengths, which we will place on sale commencing Monday morning. You must be here early for them. They include

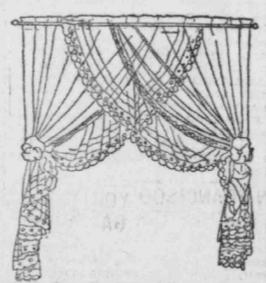
Axminsters, Wilton Velvets and Tapestry Brussels.

ALL WILL GO AT 33 1/2 PER CENT REDUCTION.

A Big Lace Curtain Special!

For the next three days we will offer our entire stock of NOVELTY FISH NET CURTAINS at a reduction of 25 per cent. Plain centers with fancy edgings, some with motif in corners; an endless variety of patterns. Regular prices range from \$2.00 to \$10.00 a pair, but during this big Spring Sale they will be marked at

ONE-FOURTH OFF.



PURE DRUGS.

At our Drug Department,
112-114 South Main Street

You cannot afford to use any but pure, unadulterated drugs. We have them. You should send your prescriptions to the druggist you feel certain will be absolutely honest and careful in filling them. We only employ competent pharmacists for our prescription department.

Zion's Co-operative
Mercantile Institution

HAS THE PEOPLE'S CONFIDENCE

GROCERIES.

Telephone us your order or call at the store and select the goods. Prompt delivery.

We cater to that trade which wants nothing but the best in groceries. All our stocks are fresh, clean and pure. We have everything you would expect to find in a first-class, up-to-date Grocery Store, and respectfully solicit your trade.